Giang Pham

VISUAL DESIGNER

+84 906.749.762
giangphamtx@gmail.com
giang-design.com

SKILLS

Illustrator
Indesign
Photoshop
After Effects
Premiere
XD
HTML
CSS
Wordpress
UX/UI
Illustration
English
Vietnamese

PROFILE

Visual designer with 4 years of marketing design experience, focusing on branding, motion graphics and front-end design. Responsible, gets jobs done on time with great attention to details. Open to critiques and willing to follow suggestions while also able to elaborate on design ideas and executions. Experienced in working with various Adobe Creative Suite applications with knowledge in HTML/CSS coding.

EDUCATION

ACADEMY OF ART UNIVERSITY, SAN FRANCISCO, CALIFORNIA

Master of Arts, Web Design and New Media
September 2019 - May 2021

PACIFIC UNION COLLEGE, ANGWIN, CALIFORNIA

Bachelor of Fine Arts, Graphic Design
September 2014 - June 2018

WORK EXPERIENCE

KYRIBA, SAN DIEGO, CALIFORNIA

August 2021 - April 2024

Graphic Designer. Worked with the marketing team and collaborated with multiple departments and global regions to produce various on-brand visual assets, including social graphics, email banners, presentation decks, infographics, event booths, eBooks, factsheets, etc. Helped manage and update both the company's website and Youtube channel. Responsible for creating most of the company's animated and video assets.

QUANTUM GLOBAL, DIAMOND BAR, CALIFORNIA

June 2021 - August 2021

Admin & Multimedia Assistant. Worked with the IT department to create websites for all the hospices managed by the company. Responsible for creating branding and marketing materials, including logos, business cards, ID cards and brochures.

SIGNALFX, SAN MATEO, CALIFORNIA

October 2018 - July 2019

Visual Designer. Worked with the marketing team under the supervision of the Design Director to produce various marketing and promotional materials for the company, including web ads, social banners, blog banners, icons, presentation slides, event materials, infographics. etc.

CONNECT7

July 2018 - February 2019

Contract Graphic Designer. Worked closely with the CEO and senior designer to help build their brand, create various illustrations and icons to support their website, build the wireframe for one of their main webpages, and create digital bulletin templates as part of their website's features.